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### **Focus on ROI – Corn Fungicide Tool**

As row crop budgets face tightness, growers continue to take a hard look at costs affecting their operation. If one of those input costs, you're evaluating is a corn fungicide application, the Crop Protection Network Corn Fungicide ROI Calculator deserves a look.

Designed as an interactive tool to help evaluate the potential economic benefit of a corn fungicide application, it combines research-based data from multi-year, university-conducted fungicide trials across the U.S. with user-provided variables including input costs, market prices, and corn yields. The resulting output provides an estimate of expected net benefits and breakeven probabilities to help support informed decision-making.

Keep in mind: the Corn Fungicide ROI Calculator is not predictive. If last season taught us anything, its disease pressure often doesn't look the same at the end of the season as it does the beginning. Instead, these calculators are more of an overview of the financial risks and rewards of adopting a particular strategy under varying conditions.

They are also only as good as the information you input. To maximize their value requires accurate fungicide cost data and a predicted corn price. From there, you can toggle back and forth between low and high disease pressure to see where products/prices might sort out.

Lastly, it is *not* a substitute for good field disease scouting. Severity levels can differ even within fields, not to mention between fields or among different hybrids or management levels. Scouting is *not* a part of the crop management equation to eliminate.

Fungicide season will be here before we know it. While you still have time to 'run some numbers', check it out at: <https://cropprotectionnetwork.org/roi-calculators> .