

Kansas 4-H Ambassador Position Description

Purpose:

Work together with a team of approximately 3-8 Ambassadors and an adult advisor to develop a public information program for the county/district 4-H Program.

Responsibilities:

- Promote 4-H to all audiences - Tell the 4-H Story through media and personal appearances
- Organize 4-H Promotional Events and Activities
- Develop Communication Skills
- Promote County/District 4-H Events
- Encourage Financial Support to 4-H
- Serve on the County/District 4-H Promotion Committee
- Develop an understanding of Kansas and County/District 4-H programs
- Support K-State Research and Extension
- Network with non-4-H Groups
- Attend Training as Scheduled

Qualifications:

- High School Freshman to age 18
- Enthusiasm for 4-H
- Have an interest in promoting the 4-H Program
- Ability to communicate with youth and adults
- Time and commitment to work with developing a 4-H Public Relations Program
- Ability to accept and follow through with responsibilities
- Member of the County/District 4-H program

Contact Person

County/District 4-H Ambassador Advisor
County/District Extension Agent

Resources and Training Available:

- State 4-H Ambassador Training currently held in February
- 4-H Ambassador Program Guidebook for Ambassador Advisors
- Local marketing and media professionals
- State 4-H Ambassador Action Team

Time Required:

1 or 2 year term
4-8 hours per month

Benefits of the position:

Increased visibility and enhanced image for the 4-H Program

How will the 4-H Ambassador Benefit:

Through this experience, 4-H Ambassadors will have opportunities to learn, practice and improve communication, marketing, employability and job skills.



**KANSAS STATE UNIVERSITY AGRICULTURAL EXPERIMENT STATION
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